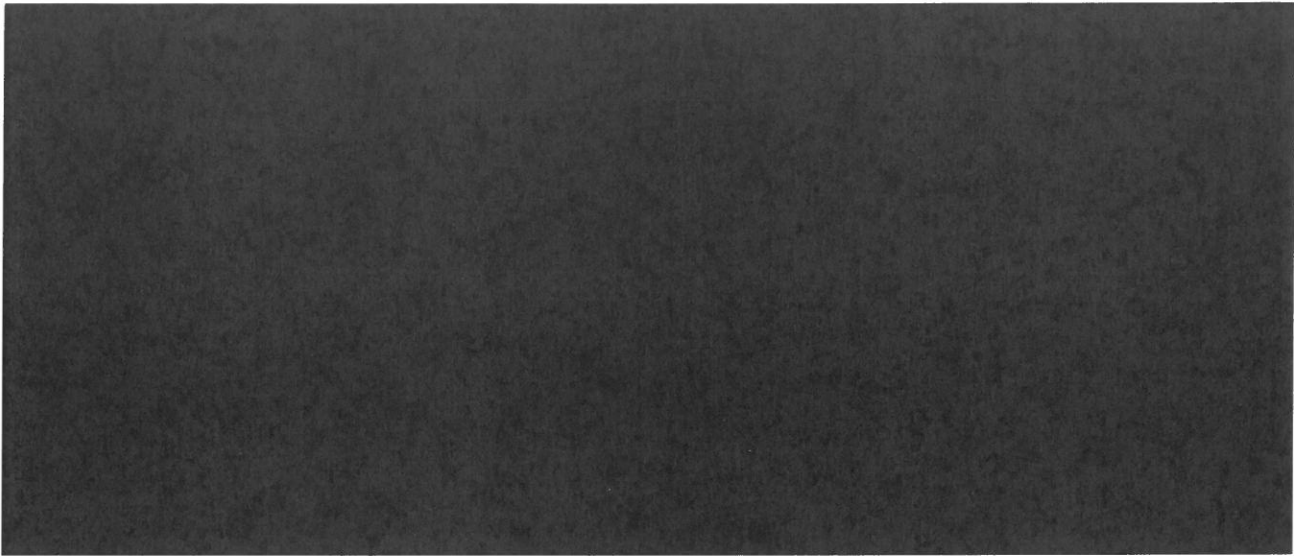


This page and the subsequent 6 pages have been redacted on the basis that they are irrelevant to this FOI request.



- The ACCC accepts that the provision of detailed petrol price information to the public would assist consumers.
- However, the information provided by Informed Sources to various organisations and the public is not the same as the petrol price data received by the subscribers.



- OPW service would still facilitate signalling/cooperative behaviour between retailers which undermines competition. Making data available to consumers would not address the common knowledge issue.

(ii) ***Motormouth** - Caltex may submit that Motormouth makes the data public (which provides pricing information with a level of accuracy and market visibility of a unique level for Australian consumers compared with other countries) and consumers can view the data on price boards.*

Suggested response:

- The Motormouth data is limited to twice a day with a 45 minute delay. The Motormouth smartphone app does not provide consumers with specific pricing data but gives a recommended 'buy below' price in an given area and information as to the timing of cycles.
- There is a real difference between retailers receiving frequent and comprehensive information (i.e. full data set) directly into their pricing system and consumers using the limited Motormouth data or observing individual price boards.
- Making more price information publicly available can assist consumers. However, the ACCC remains concerned that the source of the underlying data is an information sharing arrangement between retailers which impacts

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