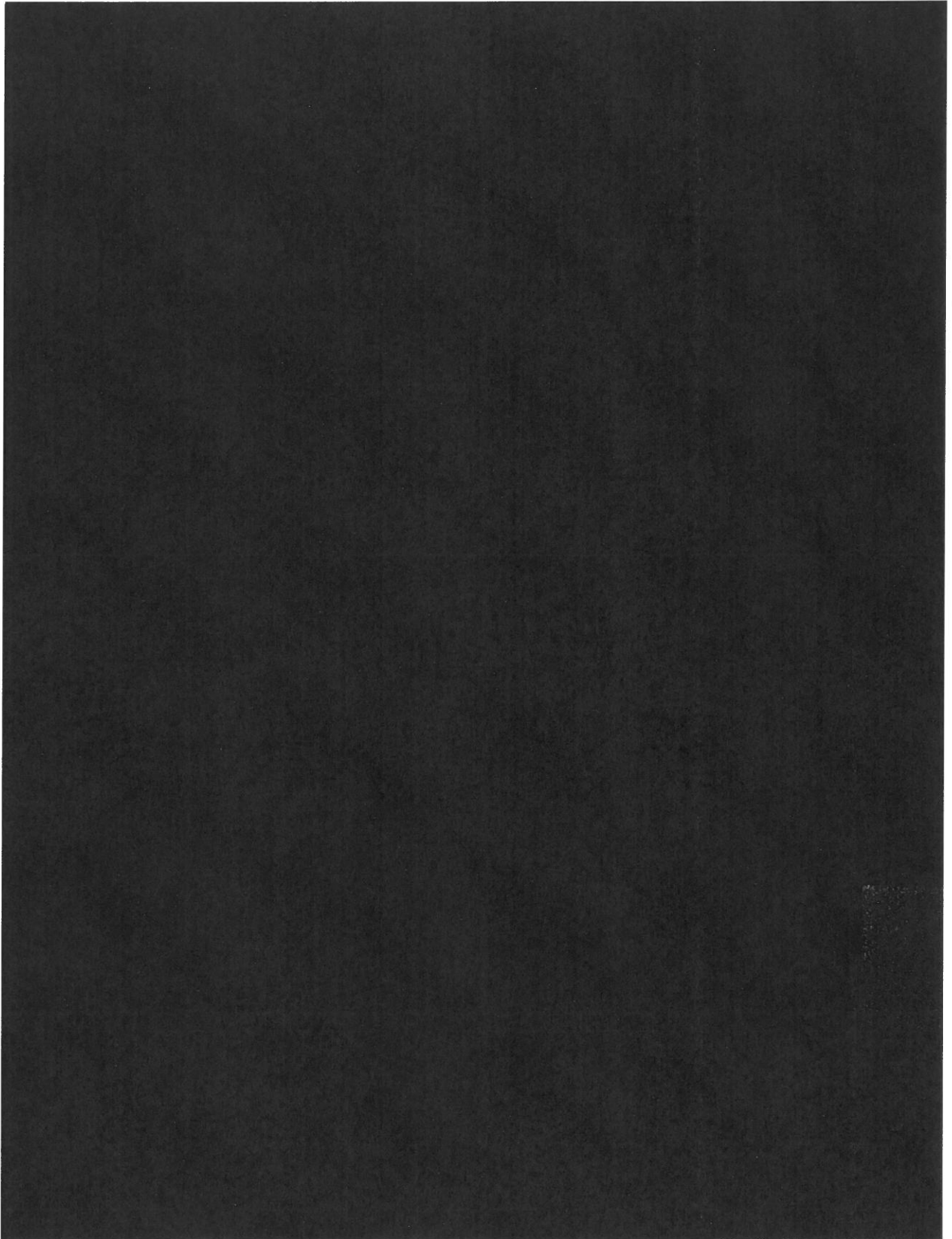


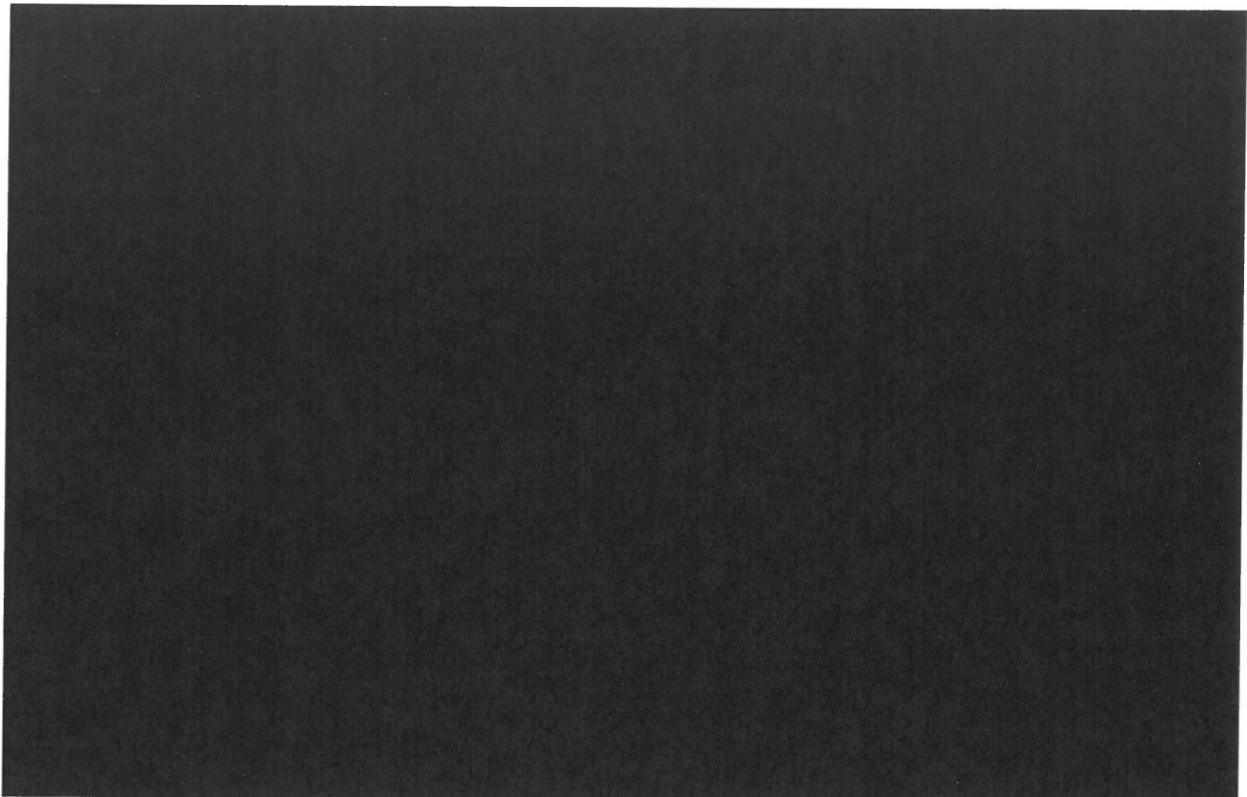
**EXECUTIVE BRIEF:
FUEL RETAILER AGREEMENTS INVESTIGATION
INSTITUTION OF PROCEEDINGS**

Release date: 19 August 2014



This page and the subsequent 2 pages have been redacted on the basis that they are irrelevant to this FOI request.

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If asked about less price information available for consumers and that consumers are deprived of MotorMouth data:

- The petrol price data available to consumers on the MotorMouth website (and related smart-phone app) is only a small fraction of, and much less detailed and timely than, the information exchanged between petrol retailer subscribers.
- The more information on petrol prices which is available to the public, the better informed motorists will be on when to buy petrol and from whom.
- However, the source of the information in the current arrangement is an information exchange between petrol retailers and it is this exchange which raises competition concerns.
- The ACCC is concerned that the arrangements involving the Informed Sources Service are increasing retail price coordination and cooperation, and decreasing competitive rivalry between subscribers in setting prices. The ACCC has a responsibility to take appropriate action where such concerns exist.

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- The reduction in competitive rivalry between petrol retailers is not outweighed by the provision of limited information to consumers.
- The ACCC anticipates that where consumer demand exists for fuel price information, this information will be made available by petrol retailers and other third parties in a format useful to consumers, such as through smart-phone applications.

