



FUEL PRICE INFORMATION ON THE WEB

We have looked at the websites of fuel retailers to determine what fuel price information is available on the web.

We also looked at a number of other sites, particularly the motoring organisations.

Fuel retailers

- We looked at 18 fuel retailer websites, including all of the major brands (see table 1). We found that:
 - No fuel retailer websites include site specific price data;
 - Only one fuel retailer website has any fuel price information at all:
 - this is Caltex – it provides historical monthly average data aggregated at capital/non-capital level.
- However, there are two fuel retailers – Caltex/Woolworths and United – which have an app that provides current site specific prices at their sites.

Other websites

- We looked at 15 other websites of non-fuel retailers, including three data providers and seven state or territory motoring organisations, to see if they provided site specific fuel price data (see table 2). We found that:
 - Two of the three data providers – Motormouth and WA Fuelwatch – provide site-specific pricing data on their websites.
 - The other data provider – FUELtrac – contains no site specific (or any other) data;
 - Nine other non-fuel retailer sites provide site-specific pricing data:
 - Five of these specifically state that they use MotorMouth data.
 - A further three are likely to be using MotorMouth data. While the source is not identified on the website, Informed Sources have previously named these organisations as clients.
 - One uses FuelWatch data, but this site relates to sites in Western Australia.
- Site-specific, current cheapest price data are available for most fuels.

Fuel price apps

- We found six apps that provide fuel price data (see table 3):
 - Two provide data for their own brand only – these are the Caltex/Woolworths and United apps mentioned earlier);
 - One uses MotorMouth data – this is the MotorMouth app;
 - One uses FuelWatch data (it relates to sites in Western Australia only); and
 - Two use crowd-sourced data.

Other information

- When looking at the websites of fuel retailers, we also took the opportunity to identify those websites which had fuel discount offers and those which posted terminal gate prices (see table 4):
 - Eight websites had a fuel discount scheme of some sort; and
 - Eight websites posted terminal gate prices.

Fuel Prices and Market Analysis Section
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Table 1 Fuel retailers: availability of price information on the internet or via apps

Retailer	Retail price information on internet	Retail price information - app
BP	-	-
Caltex	Monthly aggregated averages only	-
Caltex/Woolworths	-	site specific data
Coles Express	-	-
7-Eleven	-	-
On The Run	-	-
United	-	site specific data
Liberty	-	-
Puma Group:		
Puma incl. Gull and Peak	-	-
Neumann	-	-
Matilda	-	-
Central Combined	-	-
Vitalgas	-	-
Freedom	-	-
Budget incl. Prime	-	-
Metro	-	-
Speedway	-	-
Mogas	-	-

Note: the symbol - denotes that no fuel price data is available.

Table 2 Non fuel retailer sites: data providers and data distributors

Company	Data provider	Site-specific data	Fuels available									
			RULP	DSL	LPG	PULP95	PULP98	P100	E10	E85	PDSL	BioDSL
Data providers:												
MotorMouth		YES										
FuelWatch		YES										
FUELtrac		NO										
Data distributors:												
AAA	FUELtrac	NO ¹										
AIP	MotorMouth	NO										
Captain Compare	MotorMouth	YES										
comparethemarket	MotorMouth	YES										
WA FuelFinder	FuelWatch	YES										
Motoring organisations:												
AANT	not referenced*	YES										
NRMA	MotorMouth	YES										
RAASA	not referenced*	YES										
RACQ	MotorMouth	YES										
RACT	MotorMouth	YES										
RACV	not referenced*	YES										
RACWA		NO ²										

¹ There is a link to the MotorMouth website.

² There is a link to the FuelWatch website.

* Informed Sources have named this organisation as a client.

Table 3 Fuel price apps – site specific data available

Company	Data provider	Coverage
MotorMouth	Own data	8 capital cities, Gold Coast, Sunshine Coast
Caltex/Woolworths	Own data	Caltex/Woolworths sites only - Australia-wide (where applicable)
United	Own data	United sites only - Australia-wide (where applicable)
GasBag	Crowd-sourced	Australia-wide (where applicable)
FuelEye	FuelWatch	Western Australia
Fill My Tank	Crowd-sourced	Australia-wide (where applicable)

Table 4 Fuel retailers' websites: availability of fuel discount offers and terminal gate prices

Retailer	Fuel discount program	TGPs
BP	YES	YES
Caltex	-	YES
Woolworths	YES	-
Coles Express	YES	-
7-Eleven	YES	-
On The Run	YES	-
United	-	YES
Liberty	-	YES
Puma Group:		
Puma incl. Gull and Peak	YES	YES
Neumann	YES	YES
Matilda	YES	-
Central Combined	-	-
Vitalgas	-	-
Freedom	-	YES
Budget incl. Prime	-	-
Metro	-	YES
Speedway	-	-
Mogas	-	-