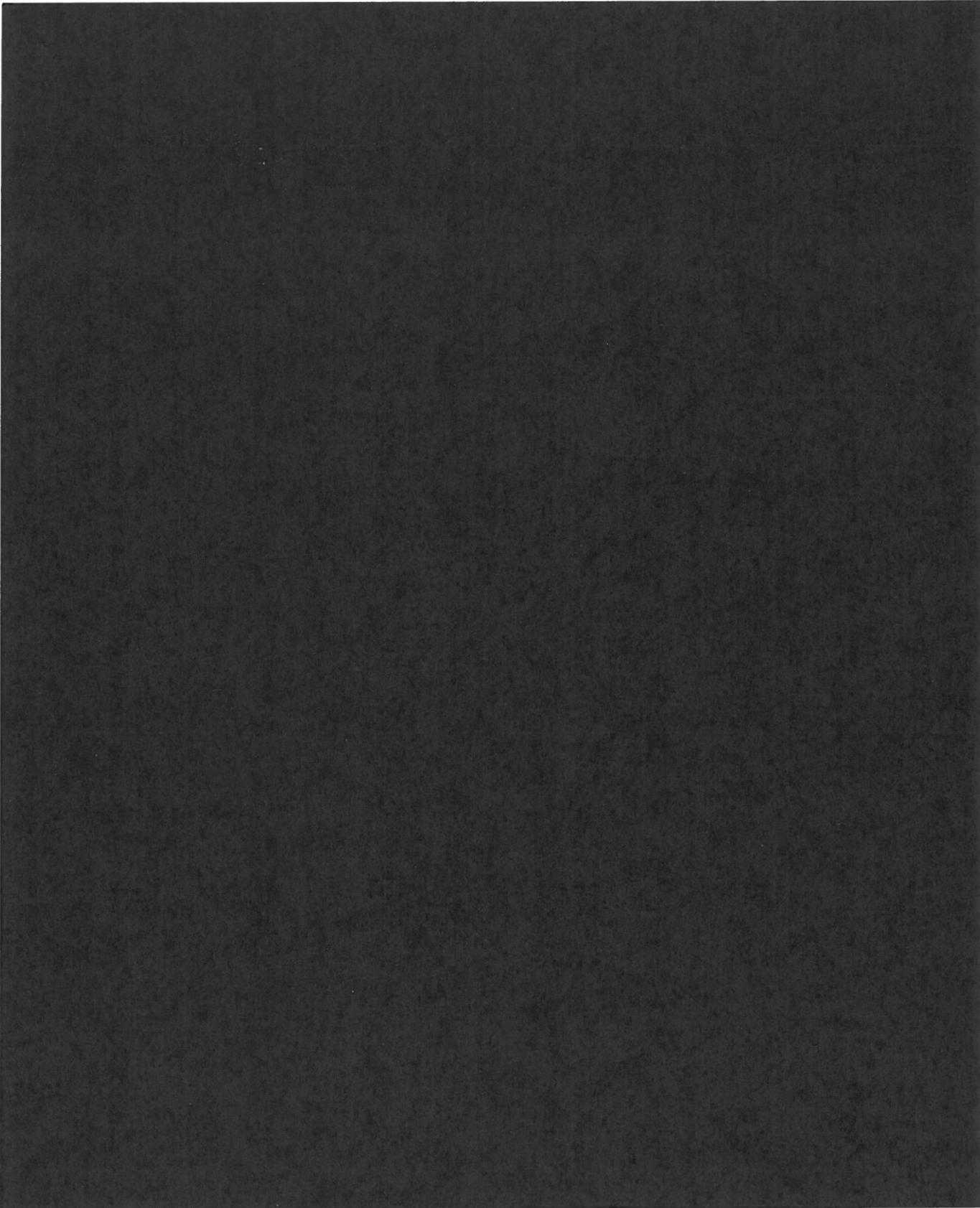



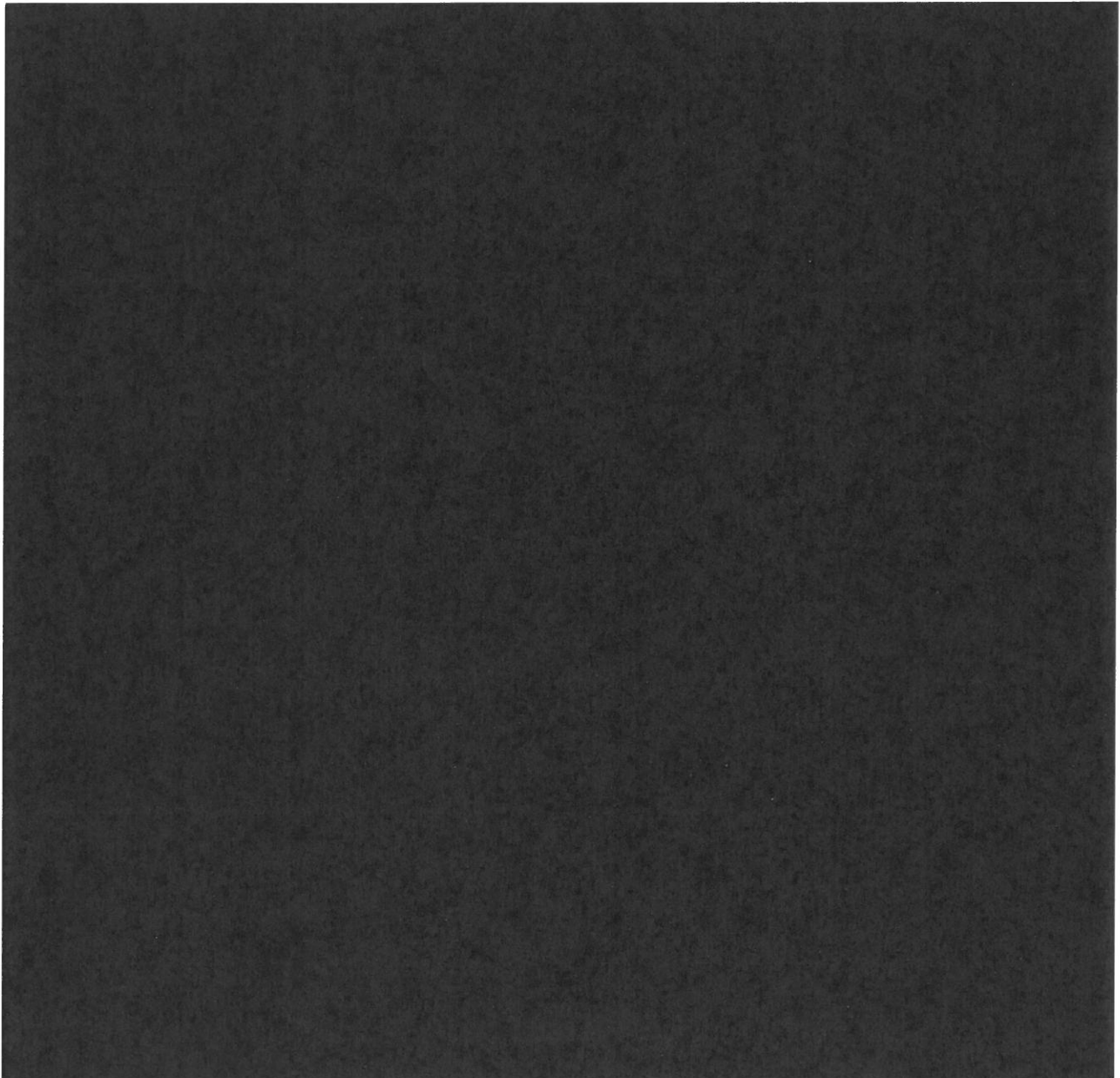
This page and the subsequent 2 pages have been redacted on the basis that they are irrelevant to this FOI request.



4.8.1 Until September 2010, Informed Sources published price information on a site basis obtained through the Manual Collections on its website 'Motormouth'.



- 4.8.2 From September 2010 to March 2012, Petrol Price Data as at 8am and 4pm was published on the Motormouth website, on a site basis twice a day with a 45 minute delay on the provision of that information.
- 4.8.3 On 15 July 2013 Informed Sources released the Motormouth smartphone App. This App does not provide the consumer with Petrol Price Data but gives a recommended 'buy below' price in a given area and information as to timing of cycles. There have been 3,300 installations of this App to the end of September 2013.
- 4.8.4 Woolworths and United released smartphone Apps on 25 October 2012 and 5 September 2012 respectively, which list prices at their own sites. The Woolworths App also provides an average price based on data from the OPW Service. From 18 March to 4 August 2013, the average number of individual users per week of the petrol component of the Woolworths App was 21,877. As at 9 October 2013, the United App had been downloaded by 2,953 people. Informed Sources has suggested that the United App is no longer available.
- 4.8.5 During the Relevant Period, consumers were generally reliant on physically viewing price boards to determine the prices of petrol at individual sites.



This page and the subsequent 17 pages have been redacted on the basis that they are exempt from release / irrelevant to this FOI request.

8.4 Motormouth, an Informed Sources subsidiary, provides site specific fuel price data (for two time periods – 8am and 4pm) to consumers on its website.

This page and the subsequent 66 pages have been redacted on the basis that they are exempt from release / irrelevant to this FOI request.