

21 November 2008

Sarah Sheppard and David Cranston Communications Group Australian Competition and Consumer Commission GPO Box 520J MELBOURNE VIC 3000

By email: digitalradio@accc.gov.au

Dear Ms. Sheppard and Mr. Cranston,

## Digital radio access regime - access undertaking

Austereo Pty Limited ("Austereo") is a shareholder in Digital Radio Broadcasting Sydney Pty Limited, Digital Radio Broadcasting Melbourne Pty Limited, Digital Radio Broadcasting Brisbane Pty Limited, Digital Radio Broadcasting Adelaide Pty Limited and Digital Radio Broadcasting Perth Pty Limited and has taken a strong interest in the development of the access undertaking for digital radio and its consideration by the ACCC.

Austereo strongly supports the proposed access undertaking and considers that it should be approved by the ACCC in its current form.

Austereo considers that the proposed access undertaking is consistent with:

- applicable terms of the Radiocommunications Act; and
- the ACCC's decision making criteria.

Under the framework for digital radio multiplex services established under the Radiocommunications Act, each EJVC will operate as a wholesale only business and will have a single stream of revenue from the supply of digital radio multiplex services to access seekers.

In order to ensure the financial viability of EJVCs and the supply of digital radio multiplex services on a sustainable basis, Austereo wishes to emphasise that it is necessary to ensure that the proposed access undertaking allows for each EJVC to:

- fully recover their costs in providing multiplex capacity to access seekers; and
- achieve a normal commercial rate of return.

Austereo considers that the access undertaking provides a strong basis for achieving these aims, while ensuring that access charges payable by access seekers are fair and reasonable. As each EJVC shareholder will also be an acquirer of multiplex capacity through the EJVC, each EJVC will face a strong incentive to minimise access charges and ensure that access is provided to <u>all</u> access seekers on a non-discriminatory basis.

Please do not hesitate to contact me if you have any questions.

Yours sincerely,

Geraint Davies
Chief Operating Officer
Austereo Pty Limited