

Attention: Jennifer McGrath, Acting Director

Dear Ms. McGrath,

Firstly, let me apologize for the amateurish look of my letter. I hope it will be given the same kind of attention given to letters made by highly skilled professionals. Allow me to go direct to the point, a big NO to Australia Post's price hike application.

1) AP is 100% publicly owned entity mainly established to provide service to the Australian public, being its absolute owner and ultimate boss. It was not established to profit from its owners. The public appreciate it being self-sustaining but making profits should just be a means to an end, not the ultimate goal. It made more than 100 million last year and I dont see that profit being in danger of getting wiped out. On the contrary, prospects are getting better with the growth potential in parcel and home delivery sectors.

2) They need to stop making traditional letter writing obsolete by increasing the cost of sending letters. It may no longer be profitable but that is the main essence of AP's existence. To provide service where no private entity will care to offer. They probably think most old people who still send letters have all been killed by Covid. Can you imagine the Fire Department charging the public to put fires out? This direction AP is taking, profiteering, for the past few years is very much like Centrelink getting a cut in your pay if they find you a job. Id like to see more acts like Service NSW policy of rewarding drivers by giving lower licence fees to drivers with good record. Id like to see AP motto to be "NOT FOR PROFIT, BUT FOR SERVICE". Some private companies like HCF do.

3) It should try another approach like reducing prices across the board for it will probably increase the volume of business. Not by trying to increase the profit margin at the expense of its customers, the general public, its real owners.

4) The appointment of a profit-oriented CEO from the private sector is one basic mistake AP has to live with currently. AP should have public service oriented executives at the helm. But since its been done, they should specify to AP management that public service is its primary goal. Making profits is just to sustain growth and improve services. I hate so see AP in the future looking much like Woolworths with a small corner dedicated to mail service.

5) This so-called public consultation is not public-friendly. Not many will go out of their way to make letters like this just to express their sentiments. The majority is almost always silent. And this AP management is using our money to campaign for their desires by drowning the public with confusing technicalities and data which majority of the public has no patience nor skill to dissect and comprehend.

5) The bottom line is : WE, the majority of the Australian people are not in favor of any increase in prices of sending mail. If you dont believe that I am with the majority, please conduct an official fair public-friendly survey easily accessible even thru social media to really find out what the public wants. We the public are the ultimates bosses at Australia Post, the ACCC and Anthony Albanese is our subordinate. Please see to it that our wishes are granted.

Yours respectfully in behalf of the Australian people,

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