

Lyn Magree

7 March 2024

Ms Gina Cass-Gottlieb, Chair
Australian Competition and Consumer Commission
GPO Box 3131
Canberra ACT 2601

Dear Ms Cass-Gottlieb

Re: Supermarket Inquiry

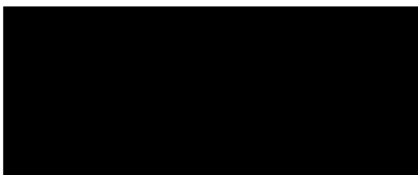
The below photo was taken at Woolworths Supermarket, Goulburn, NSW on 25 January 2024, showing the sale of a dozen oysters. The sale was capitalising on Australia Day celebrations (for those who celebrate it, which I don't).

Nevertheless, Woolworths advertised 40% off the ticket price, \$21, for a dozen oysters. As the photo shows, Woolworths calculated 40% of \$21 to be \$2, and priced the oysters at \$19.

I calculated 40% of \$21 to be \$8.40 making the sale price \$12.60. When I challenged 'Woolies maths' with the sales attendant, I was told it was the correct price, and then given some convoluted nonsense as to how Woolworths calculates 40% of \$21.

This is fraud and false advertising. Call it for what it is.

Your sincerely



Lyn Magree

E: [Redacted]
M: [Redacted]

