## Response ID ANON-FTNX-YRTK-A

Submitted to Supermarkets inquiry issues paper Submitted on 2024-03-07 10:18:51

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What is your name?

Name:

Lyn Magree

What is your email address?

Email:

What is the name of your organisation?

Organisation:

Not applicable

Are you responding to this survey as:

Consumer or community advocacy group

If other, please specify::

What is the size of your organisation?

Small business - less than \$10 million annual turnover

Do you wish to publish your submission anonymously?

No - please publish both my name and organisation name

Guided submission - Tell us about yourself

Your response:

Please provide some background information about yourself:

I am customer who is tired of being ripped-off at the checkout.

Is there any confidential information you would like to provide in support of your response?

Please provide any confidential background information if applicable here:

No.

Why is this information confidential?

Please provide reason for background confidential reason:

It's not.

Guided submission - Market structure and impact on level of competition

Your response:

Please provide response to question on market structure and impact on level of competition:

There is NO effective competition in the supply of groceries in Australia.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response on market structure if applicable:

No.

Why is this information confidential?
Please provide reason for confidential response to market structure question:
It's not.
Guided submission - Price and non-price competition
Your response:
Please provide response to price and non-price competition question :
Consumers don't buy the product.
Is there any confidential information you would like to provide in support of your response?
Please provide confidential response to price and non-price question if applicable:
No.
Why is this information confidential?
Please provide reason to confidential response of price and non-price competition question:
N/A
Guided submission - Pricing and margins
Your response:
Please provide response to pricing and margin question:
Refer to attached photo of how Woolworths calculates 40% of \$21 (\$19).
Is there any confidential information you would like to provide in support of your response?
Please provide confidential response to pricing and margin question if applicable:
No.
Why is this information confidential?
Please provide reason for confidential response to pricing and margin question if applicable:
N/A
Guided submission - Industry trends
Your response:
Please provide response to Industry trends question:
Supermarket loyalty rewards programs are a rort and done to collect information.
Is there any confidential information you would like to provide in support of your response?
Please provide confidential response to industry trend question if applicable:
No.
Why is this information confidential?
Please provide reason for confidential response to industry trend question:
N/A
Guided submission - Barriers to entry and expansion
Your response:
Please provide response to barriers to entry and expansion question:

N/A Is there any confidential information you would like to provide in support of your response? Please provide confidential response to barriers to entry and expansion question if applicable: N/A Why is this information confidential? Please provide reason for confidential response to barriers to entry and expansion question: N/A Guided submission - Consumer experiences Your response: Please provide response to consumer experience question: The price hikes cannot be justified in many cases. The price hasn't increased by 50c, it's increased by \$3.00 in the case of a bag of chips. Is there any confidential information you would like to provide in support of your response? Please provide confidential response to consumer experience question if applicable: N/A Why is this information confidential? Please provide reason for confidential response to consumer experience question: N/A Guided submission - Grocery supply chains Your response: Please provide response to grocery supply chain structure question: N/A Is there any confidential information you would like to provide in support of your response? Please provide confidential response to grocery supply chain structure question if applicable: N/A Why is this information confidential? Please provide reason for confidentiality response to grocery supply chain structure question: N/A

Guided submission - Competition in grocery supply chains

Please provide response to competition in grocery supply chain question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to competition in grocery supply chain question if applicable:

Please provide reason for confidential response for competition in grocery supply chain questions:

Your response:

Why is this information confidential?

N/A

N/A

N/A					
Guided submission - Information on contracting practices					
Your response:					
Please provide response to information on contracting practices:					
N/A					
Is there any confidential information you would like to provide in support of your response?					
Please provide confidential response to information on contracting practices question if applicable:					
N/A					
Why is this information confidential?					
Please provide reason for confidential response to information on contracting practices question:					
N/A					
Guided submission - Information on other trading arrrangements					
Your response:					
Please provide response to question on information on other trading arrangements:					
N/A					
Is there any confidential information you would like to provide in support of your response?					
Please provide confidential response on other trading arrangements if applicable :					
N/A					
Why is this information confidential?					
Please provide reason for confidential response on other trading arrangements question:					
N/A					
Guided submission - Buyer power					
Your response:					
Please provide response to buyer power question:					
N/A					
Is there any confidential information you would like to provide in support of your response?					
Please provide confidential response to buyer power questions if applicable:					
N/A					
Why is this information confidential?					
Please provide reason for confidential response to buyer power question:					
N/A					
Guided submission - Margins and price transparency in grocery supply chains					
Your response:					

Please provide response to margins and price transparency in grocery supply chain question:

Is there any confidential information you would like to provide in support of your response?

 $\label{lem:continuous} \mbox{Refer attached photo of how Woolworths calculates percentages.}$ 

Please provide confidential response to margins and price transparency in grocery supply chain question if applicable: N/A Why is this information confidential? Please provide reason for confidential response to margins and price transparency in grocery supply chains question: N/A Guided submission - Other factors impeding or supporting efficient supply or pricing Your response: Please provide response to other factors impeding or supporting efficient supply or pricing question: I go without. Is there any confidential information you would like to provide in support of your response? Please provide confidential response to other factors impeding or supporting efficient supply or pricing question if applicable: N/A Why is this information confidential? Please provide reason for confidential response to other factors impeding or supporting efficient supply or pricing question: N/A Written submission - Upload page Please upload your public written submission in either PDF or Word Doc format. Upload documents for your public written submission: Magree\_Lyn\_Submission.pdf was uploaded Please upload a confidential version of your written submission, should you wish to do so. Confidential written submission upload: No file uploaded