Attachment 1

Subscription Television's Share of Viewing in Subscription Television Homes

This data was obtained by FOXTEL from the ratings organisations AC Nielsen (2002 to 29 Mar 2003) and OzTAM (1 Aug 2003 to present). No ratings data is available for the period 30 Mar 2003 through to 31 July 2003.

Figures are expressed as a percentage of total television viewing in subscription television households throughout Australia.

	2002	2003	2004	2005	2006
Week 1	54.3	52.9	55.4	60.1	61.2
Week 2	55.5	52.3	54.2	59.6	62.0
Week 3	50.8	49.4	55.1	58.1	57.2
Week 4	49.5	57.2	51.1	56.8	57.1
Week 5	52.5	53.0	52.3	53.0	57.6
Week 6	49.8	51.2	50.9	52.1	57.2
Week 7	48.3	53.3	49.5	51.6	54.3
Week 8	47.8	53.3	53.4	54.6	56.5
Week 9	48.9	50.1	54.0	56.1	57.2
Week 10	47.8	50.2	52.5	53.4	59.2
Week 11	49.7	51.2	52.8	54.1	54.0
Week 12	49.1	51.0	53.6	54.6	
Week 13	53.3	51.8	53.1	58.0	
Week 14	52.4	N/A	52.1	59.0	
Week 15	49.0	N/A	55.6	54.7	
Week 16	48.6	N/A	56.3	55.7	
Week 17	48.7	N/A	51.3	54.1	
Week 18	46.2	N/A	51.7	55.0	
Week 19	46.2	N/A	50.7	54.6	
Week 20	45.4	N/A	50.2	53.6	
Week 21	45.5	N/A	50.0	53.1	

	2002	2003	2004	2005	2006
Week 22	45.2	N/A	51.6	53.2	
Week 23	44.5	N/A	52.1	53.0	
Week 24	45.2	N/A	51.4	54.5	
Week 25	43.4	N/A	52.3	53.9	
Week 26	46.3	N/A	52.3	54.3	
Week 27	45.8	N/A	52.2	55.4	
Week 28	48.0	N/A	52.3	55.6	
Week 29	46.6	N/A	50.2	55.9	
Week 30	43.0	N/A	51.3	55.5	
Week 31	37.7	N/A	51.1	54.9	
Week 32	43.3	47.7	52.4	55.2	
Week 33	46.0	49.0	47.9	55.4	
Week 34	45.6	48.9	37.4	55.8	
Week 35	46.9	49.8	41.1	55.7	
Week 36	48.8	48.1	50.0	56.3	
Week 37	45.7	48.1	51.4	56.1	
Week 38	45.8	47.2	50.0	54.5	
Week 39	46.4	46.7	50.0	53.1	
Week 40	50.3	49.5	54.6	57.5	
Week 41	49.8	46.0	54.0	54.3	
Week 42	45.4	46.3	52.1	52.0	
Week 43	48.0	49.8	53.6	55.0	
Week 44	48.0	49.0	55.3	56.5	
Week 45	45.3	47.6	54.3	54.4	
Week 46	46.4	50.4	53.9	56.7	
Week 47	45.5	48.5	52.0	53.9	
Week 48	44.1	50.4	49.2	54.9	

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	2002	**2003**	**2004**	**2005**	**2006**
Week 49	53.4	53.7	57.0	60.4	
Week 50	52.7	54.6	57.1	64.3	
Week 51	55.1	53.9	56.2	60.8	
Week 52	53.9	56.9	60.5	62.7	
Week 53				59.0	