
From: [REDACTED]
Sent: Wednesday, 10 May 2017 12:38 PM
To: Dairy Inquiry
Subject: Coles email

Good afternoon,

I've been following the ACCC dairy inquiry through various media sources and along with my family and friends are very dedicated to boycotting the \$1 a litre supermarket milk. I've found that over the last couple of months, in a number of South East Qld stores home brand milk is heavily outnumbering the branded milk. I thought it may be of interest to your dairy inquiry to send you through the response I received from Coles when I sent a message through their Facebook page. I'm sure that you'll agree that the response is confirmation that the supermarkets are pushing for their home brand milk.

Firstly I'd like to say a big thank you to Coles for supplying Norco milk in their supermarkets. Its fantastic and refreshing to see a big company supporting a 100% Australian company and therefore supporting Australian jobs. However I was disappointed to notice the lack of available Norco products in a number of your south east Queensland stores. With the dairy industry at the forefront on media attention I'm sure the Coles brand would benefit greatly from being at the forefront of backing and supporting such a strong industry which we all agree needs to stay on Australian shores.

Hi Belinda, thanks for taking the time to share this with us. We're sorry to hear that some of our stores in South East Queensland don't have a large range of Norco products. However, you'll also be pleased to know Coles proudly supports Australian dairy farmers, who provide 100% of our milk. Our goal is to provide great quality milk at trusted value for our customers, many of whom rely on Coles to meet their weekly budget. We are pleased to offer customers a variety of choices in our milk range. Our Coles Brand fresh milk is supplied primarily by farmer-owned Australian co-operatives such as Murray Goulburn in Victoria and Norco in northern NSW and Queensland. Could you please confirm your local store and whether you were after any particular Norco products so we can share this with our Store Manager for their consideration?

Kind regards,

Belinda Bennett

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