

## Response ID ANON-FTNX-YRY2-P

Submitted to Supermarkets inquiry issues paper  
Submitted on 2024-03-20 20:31:30

### Introduction

What is your name?

Name:

[REDACTED]

What is your email address?

Email:

[REDACTED]

What is the name of your organisation?

Organisation:

Are you responding to this survey as:

Consumer or community advocacy group

If other, please specify: :

What is the size of your organisation?

Not Answered

Do you wish to publish your submission anonymously?

Yes - please suppress my name and organisation name

### Guided submission - Tell us about yourself

Your response:

Please provide some background information about yourself:

Is there any confidential information you would like to provide in support of your response?

Please provide any confidential background information if applicable here:

Why is this information confidential?

Please provide reason for background confidential reason:

### Guided submission - Market structure and impact on level of competition

Your response:

Please provide response to question on market structure and impact on level of competition:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response on market structure if applicable:

Why is this information confidential?

Please provide reason for confidential response to market structure question:

### Guided submission - Price and non-price competition

Your response:

Please provide response to price and non-price competition question :

I have noticed that Woolworths and Coles are stocking more of their own brands and there less choice of brands for customers.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to price and non-price question if applicable:

Why is this information confidential?

Please provide reason to confidential response of price and non-price competition question:

### Guided submission - Pricing and margins

Your response:

Please provide response to pricing and margin question:

I don't think there has been 'price gouging' but less competition between brands and the loss of some brands. Maybe market dominance of Woolies and Coles have resulted in less profits to the producers of the goods. eg. milk products.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to pricing and margin question if applicable:

Why is this information confidential?

Please provide reason for confidential response to pricing and margin question if applicable:

### Guided submission - Industry trends

Your response:

Please provide response to Industry trends question:

Loyalty programs such as flybuys have been very successful. I don't see this as a problem as the consumer does not have to use these.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to industry trend question if applicable:

Why is this information confidential?

Please provide reason for confidential response to industry trend question:

### Guided submission - Barriers to entry and expansion

Your response:

Please provide response to barriers to entry and expansion question:

Very difficult for new retail stores to enter the market due to established large retail chains and relative small population. Aldi has shown that it can be done.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to barriers to entry and expansion question if applicable:

Why is this information confidential?

Please provide reason for confidential response to barriers to entry and expansion question:

### Guided submission - Consumer experiences

Your response:

Please provide response to consumer experience question:

Its okay but I like to see more choice available from different brands at Woolies and Coles. Especially in fruit and vege sections.

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to consumer experience question if applicable:

Why is this information confidential?

Please provide reason for confidential response to consumer experience question:

### Guided submission - Grocery supply chains

Your response:

Please provide response to grocery supply chain structure question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to grocery supply chain structure question if applicable:

Why is this information confidential?

Please provide reason for confidentiality response to grocery supply chain structure question:

### Guided submission - Competition in grocery supply chains

Your response:

Please provide response to competition in grocery supply chain question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to competition in grocery supply chain question if applicable:

Why is this information confidential?

Please provide reason for confidential response for competition in grocery supply chain questions:

### Guided submission - Information on contracting practices

Your response:

Please provide response to information on contracting practices:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to information on contracting practices question if applicable:

Why is this information confidential?

Please provide reason for confidential response to information on contracting practices question:

### Guided submission - Buyer power

Your response:

Please provide response to buyer power question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to buyer power questions if applicable:

Why is this information confidential?

Please provide reason for confidential response to buyer power question:

### Guided submission - Margins and price transparency in grocery supply chains

Your response:

Please provide response to margins and price transparency in grocery supply chain question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to margins and price transparency in grocery supply chain question if applicable:

Why is this information confidential?

Please provide reason for confidential response to margins and price transparency in grocery supply chains question:

**Guided submission - Other factors impeding or supporting efficient supply or pricing**

Your response:

Please provide response to other factors impeding or supporting efficient supply or pricing question:

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to other factors impeding or supporting efficient supply or pricing question if applicable:

Why is this information confidential?

Please provide reason for confidential response to other factors impeding or supporting efficient supply or pricing question: