## Response ID ANON-FTNX-YRCX-6

Submitted to Supermarkets inquiry issues paper
Submitted on 2024-04-01 17:43:26
Introduction

What is your name?

Name:
$\square$

What is your email address?

Email:

What is the name of your organisation?
Organisation:

Are you responding to this survey as:
Consumer or community advocacy group
If other, please specify: :
What is the size of your organisation?

Not Answered

Do you wish to publish your submission anonymously?
Yes - please suppress my name and organisation name
Guided submission - Tell us about yourself

Your response:

Please provide some background information about yourself:
I'm a millennial working full time. I used to be able to eat more healthy and have fresher produce, but now my diet is determined by what is on sale.

It's especially upsetting knowing things like the cost of lamb has dropped to all time low but the price still goes up for consumers.

Is there any confidential information you would like to provide in support of your response?
Please provide any confidential background information if applicable here:
Why is this information confidential?

Please provide reason for background confidential reason:
Guided submission - Market structure and impact on level of competition

Your response:

Please provide response to question on market structure and impact on level of competition:

There is no competition. Prices go up on a whim of the Coles and woolworths group.
Is there any confidential information you would like to provide in support of your response?
Please provide confidential response on market structure if applicable:
Why is this information confidential?

Please provide reason for confidential response to market structure question:

## Guided submission - Price and non-price competition

Your response

Please provide response to price and non-price competition question :

There are not really many other alternatives to woolworths and Coles. Some may say Aldi, but aldi is limited in variety and they are not as accessible

The prices of goods when $40 \%$ off is what the full price was 5 years ago. The push to sell our data for everyday rewards is outrageous.

Things maked for clearance are often just 25-50c off. <5\% discount

Is there any confidential information you would like to provide in support of your response?

Please provide confidential response to price and non-price question if applicable:
Why is this information confidential?

Please provide reason to confidential response of price and non-price competition question:

