



Mr Gavin Jones
Director Adjudication
ACCC
23 Marcus Clarke Street
CANBERRA ACT 2601

9 October, 2019

Dear Mr Jones,

THE SBAA SUPPORT FOR APRA AND ONE MUSIC

The Small Business Association of Australia (SBAA) supports the draft determination to enable the Australasian Performing Right Association (APRA) to continue its arrangements for the acquisition and licensing of performing rights in musical works - AA1000433 – APRA – submission.

APRA's music creator members are both suppliers to SBAA's membership as well as part of the membership we represent as individual small businesses.

Representing thousands of small to medium enterprises across Australia, the SBAA specialises in the support of this key part of the economy and are dedicated to getting a better deal for MSMEs, helping businesses connect, grow and prosper in the market place. We aim to remove the unnecessary red-tape imposed on the sector by government and licensing bodies.

Our core objective is to minimise the rate of failure in small business and to promote the world's best practice in business through our action plans.

The Australasian Performing Right Association's formation of OneMusic represents a significant removal of a frustrating administrative burden imposed on the MSME sector.

OneMusic will immediately cut red tape for MSMEs obtaining a music licence. It will also ensure a level playing field where one MSME is as fully-licensed as their neighbouring MSME.

APRA's industry development and support shows a commitment to looking after the whole of industry - high income earners to emerging music creators, an egalitarian position we mirror in our Association.

Our MSMEs care about where their music licence fees go. APRA's commitment to data interpretation and the detail in its licence fee distribution practices assure our members that their hard-earned money is going to the right music creator.

Should you require further information, please do not hesitate to contact the writer on [REDACTED] or email to [REDACTED]

Kind regards

ANNE NALDER
Founder/CEO