

**Sent:** Tuesday, 20 May 2008 11:07 AM

**To:** Grocery Prices Inquiry

**Subject:** Suggestions

Most of the retail supermarkets have their own website.

They should allow consumers to search for a product and find out the price before coming to the store.

This way consumers can compare prices and decide which store to go to.

This method will increase competitiveness in the industry and allow consumers to get the products at the best price.

All the big retail companies have sophisticated inventory management systems which would allow them to provide search facility for products online with minimal cost spent on technology.

This can be done for all the Fuel stations as well. Consumers can identify what fuel station in their area is giving the best price.

More transparent pricing, increased competition better benefits for consumer.

Weekly price list can be published in paper for selected items as well.

After this ACCC will only have to worry about industry collusion to make sure consumers get the best price.