

Sent: Wednesday, 23 April 2008 1:19 AM  
To: Grocery Prices Inquiry  
Subject: Submission

Dear friends,

I would like to complain for the unfair policy Coles and Safeway here in Ivanhoe (VIC) are having and which is negative for the consumers.

The fact that Safeway opened recently (after years of having only Coles) we all thought it would have been better for consumers as we thought there would have been some competitiveness and, therefore, better prices.

But what actually happened is that - we believe - the 2 supermarkets made a secret deal. In fact, strangely, the prices are the same. For example a litre of coke is \$1.89 in both Coles and Safeway. 10Lt pure water is \$6.31 in both supermarkets and so on.

And the joke doesn't end here. This past week I've witnessed that the price of Don Hungarian White Salami was higher at Coles and lower at Safeway. Then this week the same salami price is higher at Safeway and lower at Coles.

We really feel that the big supermarket that should bring competitive prices are only doing their interests and "playing" their own game.

Kind Regards,

Antonino Giglio