Sent: Wednesday, 26 March 2008 2:09 PM
To: Grocery Prices Inquiry
Subject: FW:Submission

Public Enquiry for Grocery Pricing Submission

FROM Carolyn Meyer-11.3.08

Sent: Sunday, 10 February 2008 9:44 AM
To: 'grocerypricesinquiry@accc.gov.au'
Subject: Price increases over a 3 week period for milk

Dear Sir/Madam,

I wish to bring to your attention the exorbitant price increases on a 1lt carton of REV milk at the Safeway supermarket in Kyabram.

I purchased a 1lt Rev carton on 21 January 2008 for $2.22. On 23 January 2008 I purchased another 1lt Rev carton for $2.37. This was a price increase of 15c for a 1lt Rev carton of milk.

On 9 February 2008 I purchased a 1lt Rev carton of milk for $2.47. This was another 10c increase for a 1lt carton of milk.

So, over a period of approximately three weeks Safeway in Kyabram increased the price on a 1lt Rev carton of milk by 25c per litre.

How can they justify this substantial price rise in such a short time frame?

I can assure you that the farm gate price of milk has not increased at this rate.