

**Sent:** Thursday, 6 March 2008 2:58 PM

**To:** Grocery Prices Inquiry

**Subject:** Public Submission to ACCC Grocery Inquiry by Dr Christine Gapes on March 6, 2008.

Butter prices at Woolworths

This is not a full submission as you would normally receive. I learned of the ACC's inquiry into grocery prices in the week I noticed a 50% increase in the cost of butter at Woolworths and could not resist emailing.

23/2/08 Home Brand butter 250G was \$0.99. This price has been stable for many months.  
3/3/08 Home Brand butter 250G is now \$1.46. A staggering 50% increase.

Now if the profits were going to the Drought Relief campaign Woolworths spent lots of money publicizing recently I would not mind. I doubt this is the case and the increase is astounding.

Christine Gapes