



Seminar

ACCC Guidelines for Advertising and Promotion in the Jewellery Industry

Following the recent release of the **ACCC Guidelines for Advertising and Promotion in the Jewellery Industry**, the JAA is pleased to present a national series of Seminars for the information of JAA Members. The seminars will be presented jointly by representatives from both the JAA and ACCC.

The ACCC and Departments of Fair Trading in each state are monitoring compliance with these important guidelines, and have allowed a period of grace in order that companies may become informed and able to ensure that their advertising and promotion practices conform with legislation. However, following this period, prosecutions for non-compliance will be pursued. It is therefore vitally important that you ensure that you and your staff are aware of your responsibilities.

The Seminars are **FREE to JAA Members**, however numbers are limited—you are advised to return your registration as soon as possible so that you don't miss out.

Sydney

Wednesday, 8 February at 6.30pm
York Conference & Function Centre
95 York Street, Sydney

Newcastle

Monday, 13 February at 6.30pm
Crowne Plaza Newcastle
Cnr Merewether St & Wharf Rd

Perth

Wednesday, 15 February at 5.30pm
Royal Perth Yacht Club
Australia II Drive, Crawley

Adelaide

Monday, 20 February at 6.30pm
Adelaide Hilton
233 Victoria Square, Adelaide

Melbourne

Tuesday, 21 February at 6.30pm
Marriott Melbourne
Cnr Exhibition & Lonsdale Streets

Cairns

Thursday, 23 February at 5.30pm
Sheridan Plaza
295 Sheridan Street, Cairns

Townsville

Monday, 27 February at 5.30pm
Mercure Inn Townsville
Woolcock Street, Hyde Park

Brisbane

Tuesday, 28 February at 6.30pm
Brisbane Marriott Hotel
515 Queen Street

Gold Coast

Sunday, 5 March at 3pm
Gold Coast Convention & Exhibition
Centre, Broadbeach

Seminar Registration

Please return by fax to (02) 9437 4533, or phone Sylvia on 1800 657 762

I wish to register for the following seminar:

- ☐ Sydney
- ☐ Newcastle
- ☐ Perth
- ☐ Adelaide
- ☐ Melbourne
- ☐ Cairns
- ☐ Townsville
- ☐ Brisbane
- ☐ Gold Coast

Name

Company

Address

Phone

JAA MEMBER NUMBER: _____

☐ NON JAA MEMBER AT \$50 PER PERSON (*Please call 1800 657 762 to arrange payment*)