



E-COMMERCE CONFERENCE

19 and 20 November 2001 in Melbourne

This conference will bring together consumers, business and regulators to highlight the current state of play in regulating the burgeoning e-commerce trade in Australia and internationally.

Don't miss this opportunity to hear from international regulators, Federal agencies, industry groups, consumer organisations and lawyers, on the current state of play, the challenges that lie ahead and how these are being addressed.

Topics to be discussed include:

DAY 1

- ❖ Disclosure requirements for business
- ❖ Fair Trading requirements
- ❖ NOIE's view on the state of e-commerce
- ❖ Best practice for on-line businesses
- ❖ Consumer expectations online
- ❖ Pyramid selling in cyberspace
- ❖ Access to the Internet
- ❖ Domain name registrations
- ❖ Online auctions and other current matters for the ACCC
- ❖ Privacy

DAY 2

- ❖ Application of the Trade Practices Act to B2B arrangements
- ❖ Competitive effects of B2B exchanges
- ❖ Emerging issues in online competition.

**For further information and to register expressions of interest contact
Kirstin Stannard at the ACCC on 02 6243 1170 or
email kirstin.stannard@acc.gov.au**

