



3 November 2012

Sentient, The Veterinary Institute for Animal Ethics, supports the recent decision made by the Australian Competition and Consumer Commission (ACCC), rejecting the Australian Egg Corporation's proposed free range trademark. This represents both a win for consumers, and a step in the right direction towards improving layer hen welfare in Australia. The decision is both legally and scientifically sound and is a credit to the ACCC's dispute resolution process.

The Executive

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